
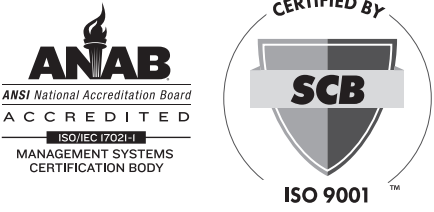




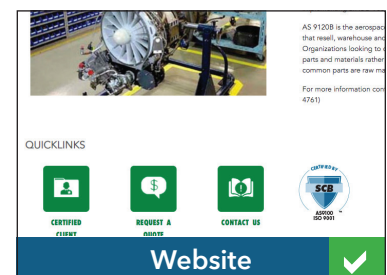
CERTIFICATION MARKS USAGE GUIDE

Systems Certification Body (SCB) registered clients are entitled, and encouraged, to display the appropriate SCB certification mark(s) to promote their certification achievement.

While the marks can be used widely, please note that there are some rules to follow while using the marks.

Using Certification Marks without Accreditation Logo	Using Certification Marks with Accreditation Logo
 <p>Certificate No. XXXXXXXX</p>	 <p>Certificate No. XXXXXXXX</p>
	
<p>Note: The standard designations shown above are merely examples. If your organization is certified to a standard not shown above, please contact SCB staff to obtain the appropriate logo file for your organization.</p>	

Where to use the mark:	Where not to use the mark:
<ul style="list-style-type: none"> • Websites, stationery and vehicles* • Stickers and signs • Promotional goods and advertising • Boundaries and corporate clothing • Press releases, social media and annual reports • Product packaging* 	<ul style="list-style-type: none"> • Calibration certificates • Inspection certificates • Product conformity statements • Physical products
<p>*Product packaging used for transportation can include the certification mark(s) only if accompanied with the statement, "(This product) was manufactured in a plant whose quality management system is certified/registered as being in conformity with the (standard)." The exception is that if using the accreditation logo along with certification, the mark may not be used on vehicles or product packaging.</p>	





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During an audit, the Lead Auditor is expected to review the client's representation of the logos of ANAB and SCB and the representation of applicable standards. A nonconformance can be issued if an obsolete mark of conformity is being used or if used in a misleading way.

SCB's logos shall be reproduced in their entirety and shall not be changed in any way without the written consent of SCB. The logo may be reproduced and shall not be smaller than 5 millimeters (5 mm), provided that all details are clearly legible.

Neither the logo(s) nor certificate(s) shall be used in such a manner as to misrepresent the registration or to imply approval of any product or service.



Should the client decide to use the ANAB accreditation mark, it shall be reproduced following these rules:

- In black on a white or light-colored background; in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent); or white on a dark-colored background
- In a size that makes all features of the mark clearly distinguishable
- Without distortion of its dimensions
- Its size must not exceed the size of SCB's mark.
- May not place the ANAB accreditation mark in isolation from SCB's mark

WEB LINKS

We strongly encourage our clients to also include a link to SCB's website (www.iapmoscb.org). Including such a weblink will provide greater visibility for your certification achievement and enable your customers to learn more about how your certification will benefit your clients.

SCB asks our registered clients to obtain camera-ready logo artwork directly from SCB staff to ensure the quality of the logo.

The logo of the ANSI National Accreditation Board (ANAB) may be used by certified Clients in accordance with the rules governing use published by ANAB. For more information on the rules governing use of Logos and Marks by ANAB, please refer to <http://www.anab.org>.

The ISO logo is a registered trademark and cannot be used by anyone outside of ISO, unless authorized. SCB can not approve the use of the ISO logo for our clients to note certification and strongly suggests the use of our approved marks. Please visit <https://www.iso.org/iso-name-and-logo.html> for more information or contact our office with any questions.